Logo
clearspace

The Bullish logo should always have a clear space around it. The spacing is determined by the left portion of the logomark.

Logo colors

The Bullish logo may be used in either black or white, depending on the application. The white logo on a dark or black background is preferred. The alternative logo may also be used.
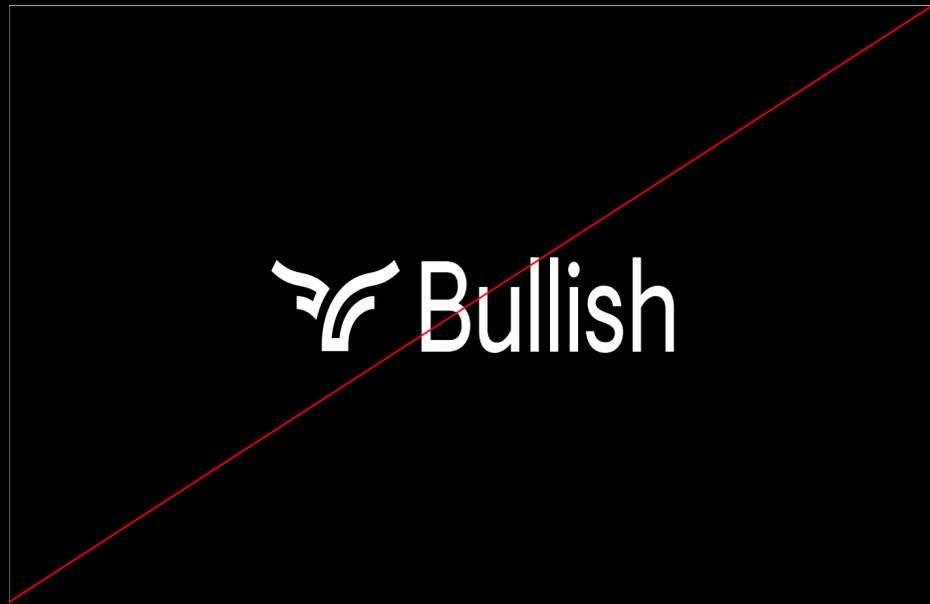
Logo scale

The Bullish logo may be scaled to a smaller size. To ensure legibility, the minimum height should be 20px.

Bullish

Bullish

Minimum height 20px
Bullish

Logo don'ts

Don't distort the logo

Don't change the color of the logo

Don't alternate the logo lockup